



## **WHITE BOUTIQUE CUSTOMER LOYALTY SCHEME**

### **What is it?**

The Customer Loyalty Scheme is a great way for indulging yourself at White Boutique! It allows you to build-up discounts every time you make a purchase at White Boutique. Put simply, for every £250 you spend at White Boutique, you earn £10 discount off your NEXT PURCHASE.

As well as earning discounts off future purchases, as a member of the scheme you will also be entitled to exclusive discounts and offers that we will be making throughout the year.

### **How does it work?**

You need to sign up for the scheme by visiting the boutique and giving us your contact details. This is so that we can contact you with the additional offers and discounts that will only be available to members of the Customer Loyalty Scheme. Please see our privacy policy below, for more information about how we will use your personal information.

When you sign up, you will receive a loyalty card which has your name and a unique reference number. Every time you make a purchase at White Boutique we will record the date and amount of the purchase in your card and make a note of it for our records.

When you have filled out all 10 rows of your card, you can convert it into your discount. For every £250 that you spend we will give you £10 off your NEXT PURCHASE. So if you have spent £750, then you will be entitled to £30 off your next purchase. Just remember to bring your card with you so that you can exchange it for your discount.

What ever you have spent over the discount threshold, we will carry over onto your new card. So if you have spent £800, we will give you £30 off your next purchase and carry over the £50 onto your new card, so you can start earning more discounts for next time!

If you complete your card but have not reached the minimum of £250, we will give you another card. We will keep recording your purchases in this card until you have spent £250 at which point you will be entitled to the £10 discount off your NEXT PURCHASE. You will be entitled to use as many as cards as you need to reach the £250 discount threshold.

[www.whiteboutique.net](http://www.whiteboutique.net)  
[www.whitebride.net](http://www.whitebride.net)

White  
3 High Street  
Narberth  
Pembrokeshire  
Wales SA67 7AR  
t: 01834 860664  
e: [info@whiteboutique.net](mailto:info@whiteboutique.net)  
e: [info@whitebride.net](mailto:info@whitebride.net)



## **PRIVACY POLICY**

This privacy policy sets out how "White" uses and protects any information that you give "White" when you use this website.

"White" is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

"White" may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 22 August 2007.

### **What we collect**

We may collect the following information:

- name
- contact information including email address

### **What we do with the information we gather**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- We may periodically send promotional email or mail about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email or mail.

### **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes

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- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to us at 3 High Street, Narberth, Pembrokeshire SA67 7AR or emailing us at [info@whitebride.net](mailto:info@whitebride.net) or [info@whiteboutique.net](mailto:info@whiteboutique.net)

We will not sell, distribute or lease your personal information to third parties.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee may be payable. If you would like a copy of the information held on you please write to us at 3 High Street, Narberth, Pembrokeshire SA67 7AR or email us at [info@whitebride.net](mailto:info@whitebride.net) or [info@whiteboutique.net](mailto:info@whiteboutique.net)

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

### **Some Small Print**

Not so small but important!

You can only use your discount in White Boutique.

We reserve the right to change the terms and conditions of the Customer Loyalty Scheme at any time.

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